

Food For Thought



**Creative and Innovative Print Solutions
For Today's Restaurateur**

Food For Thought

When it comes to top quality printing for Restaurants few can argue about our credentials. Our award winning print facility has been supplying the right product at the right price for over 17 years now. Our new “Food For Thought” Brochure introduces many new products, all designed to provide an innovative yet competitively priced range of menus, forms and display for today’s demanding Restaurateur.

As well as offering creative products we also ensure that we LISTEN, and new for 2010 is the introduction of our Menu Advisers. These Sales Advisors can visit you with a full range of samples from our product range and can help plan your entire print and design project. Of course it’s important to consider environmental issues too, and few can match our record in that field. The Ink Shop is already FSC and PECF certified and in 2010 will complete both ISO9001 and ISO14001 Quality and Environmental standards.

Within this guide you’ll see many of our Restaurant and Café Menus, just a small selection of what we can offer. Our bespoke print services can cater for many different applications to suit all tastes and budgets, if you don’t see what you require we’re confident we can assist.

Our specially trained Menu Advisers are just that “Advisors”, not sales staff only interested in obtaining an order. Not every one of our stores has a dedicated Menu Advisor so please call our head office on 01236 611907 to find out where your nearest advisor is based.



Restaurant Menus



Specialist Restaurant Menus

When it comes to Restaurant Menus you can trust Ink Shop Printing to deliver the goods that's for sure. We're confident we have a menu style and concept that will suit every taste and colour.

We have Wooden Menus, Metal Menus, Leather and Acrylic.... reds, blues, greens, yellows, in fact every colour combination to suit the mild to the wild.

But our selection doesn't end there, because after you choose the menu style we then get to work on the pages. Do you want a standard insert? Embossed paper? Metallic Paper? Or maybe a Parchment... The list is almost endless.

Print colours can be tailored to suit you, full colour is the most popular, but if you have a specific colour scheme then let us match the menu, paper and print colours to suit you.

Suffice to say that when it comes to Specialist Menus for your Restaurant - the words "flexible" and "Ink Shop" spring to mind



The Canadian Range

Concept:- Wooden Finish
Sizes:- A4, A5, Slim, Square, DL
Page Display:- 4,8,12, or 16 pages
Colours:- blackash, cherry, whitewashed, oak, mahogany and walnut
 A superb wood effect Restaurant Menu with the option of full colour internal pages

The Italian Range

Concept:- Vinyl Menu in Wooden Effect Finish
Sizes:- A4, A5, Slim, Square, DL
Page Display:- 4,8,12, or 16 pages
Colours:- dark oak, light ash, light oak, walnut,
 A superb vinyl menu finished in an attractive wooden effect, this menu has the option of full colour inserts and various options for internal pages (border frame shown)

The American Range

Concept:- Stylish PVC Menu
Sizes:- A4, Half A4, A5, Third A3, Third A4, A3
Page Display:- 4-6 pages in various page styles
Colours:- four metallic & five standard colours
 A superb PVC menu that allows several page options to suit every menu layout. With full colour inserts this provides a stylish and robust menu for everyday use.

The French Range

Concept:- Unique Aluminium Menu
Sizes:- A4, Slim, A3, Square, Third A4 (DL)
Page Display:- 4,8,12, or 16 pages
Colours:- four metal finishes in red, gold, silver or white
 A unique aluminium menu that proves popular with trendy Restaurants and Cafes. Shown here with clear pockets for internal pages - best suited for full colour.

The Dutch Range

Concept:- Choice of Padded, Synthetic Leather
Sizes:- A4, Slim, A3, Square, (subject to style)
Page Display:- 4,8,12, or 16 pages
Colours:- vast selection of colours
 A range of menus that can be printed, embossed, foil blocked or left plain. The Dutch Range is as flexible as it is extensive, there's a menu to suit all tastes and budgets.

Some Other Considerations...



Several Menu finishes to suit all Wood, Vinyl, PVC, Aluminium



Each Menu has a matching Wine List and Bill Holder



Table Top Menu Holders in Acrylic, Wood and Aluminium



Add to the theme with Keyrings & Table Top Signage



Vast ranges of sizes & colours for each menu design



Traditional Card Restaurant Menus & Wine Lists



Folders and Inserts

The Dutch Range

Concept:- Synthetic Leather, PVC

Sizes:- A4, Slim, A3, Square,

Page Display:- 4, 8, 12, or 16 pages

Colours:- vast selection of colours

The Dutch Range of menus are perfect for Cafes and Fast Food Restaurants. Menus that can display simple or extensive menus, are easily wiped clean, durable and available in a range of colours to suit every Corporate Identity - and what's more... great value too.



Starting From as low as £3.75 each



Folded Cards

The Belgian Range

All our folded menus are printed in full colour on a 300gsm matt card. Each menu is **scored**, supplied flat ready for folding

A3 Folded In Half Size when folded = 210x297mm (A4) or 148x420mm

20 £45.00 50 £85.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00

A4 Folded In Half Size when folded = 148x210mm (A5) or 105x297mm

20 £29.00 50 £45.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

A5 Folded In Half Size when folded = 105x148(A6) or 74x210mm

20 £19.00 50 £33.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Folded To A3 Menu Size When Folded: 297x420mm

50 £175.00 100 £195.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00



Flat Cards

The Irish Range

All our flat menus are printed in full colour on BOTH sides onto a 300gsm matt card.

A3 Flat Size Menu Size: 297x420mm

20 £40.00 50 £79.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00

A4 Flat Size Menu Size either - 210x297mm or 148x420mm

20 £24.00 50 £39.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

A5 Flat Size Menu Size either - 148x210mm or 105x297mm

20 £14.00 50 £27.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Flat Size Menu Size: 594mm x 420mm

50 £165.00 100 £185.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00



Now - Who Said Paper Was Plain ?



this range can be used for matching Menus, Wine Lists, Dessert Menus and Bill Holders

*Café, Snack Bar
and
Fast Food Menus*





Our Café Range of Menus provide superb value for money and make your business look good, tasty in fact. Customers will always judge by appearances - so a top quality Menu gets that image perfect - RIGHT FROM THE START.



Folders and Inserts

The Dutch Range

Concept:- Synthetic Leather, PVC

Sizes:- A4, Slim, A3, Square,

Page Display:- 4,8,12, or 16 pages

Colours:- vast selection of colours

The Dutch Range of menus are perfect for Cafes and Fast Food Restaurants. Menus that can display simple or extensive menus, are easily wiped clean, durable and available in a range of colours to suit ever corporate identity - and what's more... great value too.



Starting From as low as £3.75 each

Styles and Designs

Our Belgian and Irish Menus offer a virtually unlimited choice of design and layout. Choose from 1000's of food graphics, 1000's of effects such as metal, wood or paper, or choose from MILLIONS of colours and tints. It's safe to say that when it comes to Value and Choice these menus are unbeatable.



100's of Background Effects



Virtually Unlimited Colour Choices



Graphics To Suit The Menu Type Or Business Style



Folded Cards

The Belgian Range

All our folded menus are printed in full colour on a 300gsm matt card. Each menu is scored, supplied flat ready for folding

A3 Folded In Half Size when folded = 148x210mm (A4) or 148x420mm

20 £45.00 50 £85.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00

A4 Folded In Half Size when folded = 148x210mm (A4) or 105x297mm

20 £29.00 50 £45.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

A5 Folded In Half Size when folded = 105x148(A5) or 74x210mm

20 £19.00 50 £33.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Folded To A3 Menu Size When Folded: 297x420mm

50 £175.00 100 £195.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00



Tray Inserts

DON'T MISS THIS GREAT WAY TO ADVERTISE

Tray Inserts are the perfect way to promote products and offers - printed in full colour on one side onto a FSC certified 100gsm bond stock.

500 £126 1000 £160

2000 £175 5000 £280



Flat Cards

The Irish Range

All our flat menus are printed in full colour on BOTH sides onto a 300gsm matt card.

A3 Flat Size Menu Size: 297x420mm

20 £40.00 50 £79.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00

A4 Flat Size Menu Size either: 210x297mm or 148x420mm

20 £24.00 50 £39.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

A5 Flat Size Menu Size either: 148x210mm or 105x297mm

20 £14.00 50 £27.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Flat Size Menu Size: 594mm x 420mm

50 £165.00 100 £185.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00



Local offices and businesses is a great way to increase lunch time sales - so get your menu printed onto a leaflet and get these into shops, businesses, office notice boards, industrial estates etc. We'll print you 5000 A5 single sided leaflets for just £89 when you order any Café Menu



Wine Lists





The Red Range Of Wine Lists

Wine is always a topical conversation at the Dinner Table, so why take away the Wine List? We would advise having one of our "Red Range" of Wine Lists and holders made. These unobtrusive Wine Lists stay ON the table, and the more people see your wine, well the more likely they are to try another bottle.

Red Range Wine List and Holder (as illustrated)

£14.50 each

minimum order 15



The White Range Of Wine Lists



Folding Wine Lists

All our folded menus are printed in full colour on a 300gsm matt card. Each menu is scored, supplied flat ready for folding

A3 Folded In Half Size when folded = 210x297mm (A4) or 148x420mm

20 £45.00 50 £85.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00



A4 Folded In Half Size when folded = 148x210mm (A5) or 105x297mm

20 £29.00 50 £45.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00



A5 Folded In Half Size when folded = 105x148(A6) or 74x210mm

20 £19.00 50 £33.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Folded To A3 Menu Size When Folded: 297x420mm

50 £175.00 100 £195.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00



Single Sheet Wine Lists

All our flat menus are printed in full colour on **BOTH** sides onto a 300gsm matt card.

A3 Flat Size Menu Size: 297x420mm

20 £40.00 50 £79.00

for laminating (gloss or matt) on BOTH sides ADD

20 £30.00 50 £45.00



A4 Flat Size Menu Size either - 210x297mm or 148x420mm

20 £24.00 50 £39.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00



A5 Flat Size Menu Size either - 148x210mm or 105x297mm

20 £14.00 50 £27.00

for laminating (gloss or matt) on BOTH sides ADD

20 £22.00 50 £30.00

Giant A2 Flat Size Menu Size: 594mm x 420mm

50 £165.00 100 £185.00

for laminating (gloss or matt) on BOTH sides ADD

50 £40.00 100 £55.00

The Sparkling Range Of Wine Lists

Superb Value For Money

These menus come in three sizes, each printed in full colour to **one side** on a 150gsm gloss paper.

Half A4 (105mm x 297mm)

50 £16.00 100 £22.00 250 £35.00 500 £59.00

A5 (148mm x 210mm)

50 £16.00 100 £22.00 250 £35.00 500 £59.00

A4 (210mm x 297mm)

50 £22.00 100 £31.00 250 £59.00 500 £89.00

The Rose Wine List (Booklet)

This booklet wine list is the Connoisseurs Choice. An 8 page A5 Wine List, the full colour cover is printed on a 300gsm matt card and the full colour insert on white 100gsm laid. Stapled into a top quality finished booklet.

10 £35.00 20 £55.00 50 £89.00 100 £115.00



Dessert & Coffee Menus



Dessert & Coffee Menus



Folding Coffee and Dessert Menus

All our folded menus are printed in full colour on a 300gsm matt card. Each menu is scored, supplied flat ready for folding

A3 Folded In Half Size when folded = 210x297mm (A4) or 148x420mm
 20 £45.00 50 £85.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £30.00 50 £45.00

A4 Folded In Half Size when folded = 148x210mm (A5) or 105x297mm
 20 £29.00 50 £45.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00

A5 Folded In Half Size when folded = 105x148(A6) or 74x210mm
 20 £19.00 50 £33.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00

NEW SQUARE MENU Menu Size When Folded: 148x148mm
 20 £29.00 50 £45.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00



Single Sheet Coffee and Dessert Menus

All our flat menus are printed in full colour on BOTH sides onto a 300gsm matt card.

A3 Flat Size Menu Size: 297x420mm
 20 £40.00 50 £79.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £30.00 50 £45.00

A4 Flat Size Menu Size either - 210x297mm or 148x420mm
 20 £24.00 50 £39.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00

A5 Flat Size Menu Size either - 148x210mm or 105x297mm
 20 £14.00 50 £27.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00

NEW Square Menu Menu Size: 148mm x 148mm
 20 £14.00 50 £27.00
 for laminating (gloss or matt) on BOTH sides ADD
 20 £22.00 50 £30.00



A Food For Thought Moment

Matching Coffee and Dessert Menus are the perfect way to end, and of course these menus can match the rest of the range... sweet !!!



Vouchers and Bills

Receipt Pads

Third A4 Carbonless Receipts

2 Part Carbonless forms (white/Yellow).
210mm x 99mm, full colour to one side.
Glued into pads of 50 with hard board backing.

30 Pads £95 60 Pads £125 120 Pads £155

A6 Carbonless Receipts

2 Part Carbonless forms (white/Yellow).
105 x 148mm, full colour to one side.
Glued into pads of 50 with hard board backing.

20 Pads £76 40 Pads £105 100 Pads £149

Third A4 Single Part Receipts

Single part receipt printed on white 100gsm bond.
210mm x 99mm, full colour to one side.
Glued into pads of 50 with hard board backing.

30 Pads £72 60 Pads £75 120 Pads £115

A6 Single Part Receipts

Single part receipt printed on white 100gsm bond.
105 x 148mm, full colour to one side.
Glued into pads of 50 with hard board backing.

20 Pads £65 40 Pads £72 160 Pads £119

Standard Third A4 Voucher

Our standard voucher is printed on 150gsm gloss paper.
210mm x 99mm, full colour to one side.

500 £65 1500 £98 3000 £125 6000 £160

vouchers can be split into different values if required, 1500 (3 x 500),
3000 (3 x 1000) and 6000 (3 x 2000).

Folded Executive Vouchers

A top quality, folded voucher. Printed in full colour on both
sides onto 200gsm matt card. 420x99mm, folded to a
finished size of 210x99mm (supplied flat ready for folding)

500 £129 1000 £158 2000 £231 5000 £273

CLEARANCE HOUSE

Single part receipt printed on white 100gsm bond. Third A4 Size (99x210mm).
Full colour to one side. Supplied as loose receipts (not in pads)

30,000 Receipts £219
(in pads of 100 - £239)



Don't miss an opportunity to promote your restaurant. With every bill also hand out a business card, this makes referring your restaurant to friends so much easier. Also consider giving take away menus, if the client enjoyed the visit they are likely to try that too. You might also want to consider having a discount voucher on the bottom of your receipt for a future visit.





Desk Acrylic Leaflet Holders

Clear acrylic leaflet holders for handy display of leaflets and brochures. Price shown per item.

A5 £4.99 A4 £5.99 DL £4.40

Delivery up to any five of the above £8



Digital Posters

Digitally printed posters on 150gsm matt or gloss

10 x A4 £8.50 20 x A4 £13.95 50 x A4 £25.00
10 x A3 £15.50 20 x A3 £27.00 50 x A3 £49.50

Delivery up to 1000 A4 or 500 A3 £8



Digital Display Cards

Digitally printed cards on 300gsm matt or gloss

10 x A4 £9.00 20 x A4 £14.95 50 x A4 £27.50
10 x A3 £16.00 20 x A3 £28.00 50 x A3 £52.00

Delivery up to 1000 A4 or 500 A3 £8



Banner Stands (Roll Up)

Full colour banner stand - 2000x850mm

Only
£74.99
each

delivery on each of the above £8.



Poster Frames

Snap frames with 25mm aluminium border, ideal for displaying our posters. Internal use only.

A0 £45.50 A1 £29.95 A2 £25.00 A3 £19.99

Delivery on each of the above £8



Large Format Posters

Full colour one side - 170gsm photo gloss paper

1 x A0 £31.00 2-5 A0 £26.00 5+ A0 £24.00
1 x A1 £25.00 2-5 A1 £19.00 5+ A1 £16.00
1 x A2 £20.00 2-5 A2 £12.00 5+ A2 £9.50

Delivery £8 (up to any five posters) Prices show are per poster



Acrylic Tent Cards Holders

A7 Acrylic Tent Card holders - clear acrylic with A6 full colour print included

Only £2.99 each

Delivery £8 up to ten Acrylic Card Holders.



A6 Folding Tent Cards

A6 Portrait Tent Cards, (A5 folding to A6) full colour on one side on 300gsm gloss. **Supplied flat**, scored ready for use.

10 £21 20 £25 50 £32 100 £39

Delivery £8 for all the above quantities.

*People always read what's on the table,
they read it, they fidget with it...
So what better a way to sell and
promote products than Tent Cards
on the table, job done !!*



Tent Cards and Display

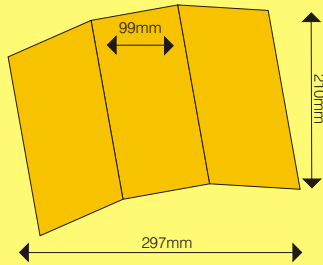
*We Just Love Printing
Menus*





*Takeaway
Menus*

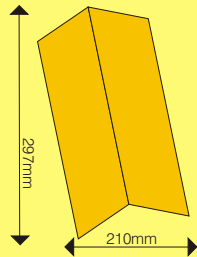
we're wild about menus



The A4 Menu

Favoured by many for thousands of years, indeed the Romans were so impressed with this they named a road after it. The "A4" Menu is 297mm x 210mm and folded in thirds to a handy finished size of 210mm x 99mm (Third A4). We print these menus in fabby full colour on a glossy 115gsm paper.

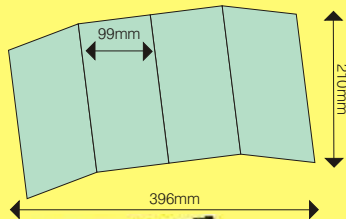
5000	£249	20,000	£520	50,000	£815
10,000	£309	30,000	£655	100,000	£1525



The A4 "Long" Menu

Favoured by many for thousands of years, indeed the Romans were so impressed with this Emperor Julike Karahi named a road after it. The "A4" Long Menu is 210mm x 297mm and folded in half down the long (297mm edge) to a finished size of 105mm x 297mm. We print these menus in fabby full colour on a glossy 115gsm paper.

5000	£249	20,000	£520	50,000	£815
10,000	£309	30,000	£655	100,000	£1525



The A4+1 Menu

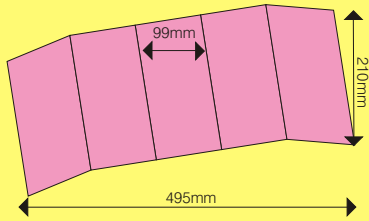
Favoured by many for thousands of years, indeed the Romans were so impressed with this they named a road after it. The A4+1 is an "A4" menu plus an extra panel... so it's 396mm x 210mm and folded to a handy finished size of 210mm x 99mm (8pp DL). We print these menus in fabby full colour on gloss 115gsm paper.

5000	£349	20,000	£625	50,000	£1125
10,000	£399	30,000	£825	100,000	£2099



**Our 2010 Wild About Menu Price Guide
Is Out Now**

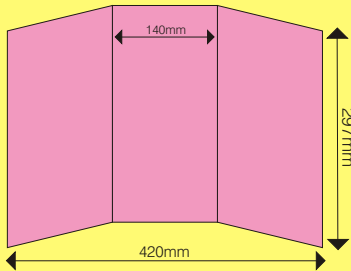
**Spend Over £500 And Get
Free Artwork on Takeaway Menus**



The A4+2 Menu

Favoured by many for thousands of years, indeed the Romans were so impressed with this they named a road after it. This menu is an "A4" menu plus 2 extra panels... so it's 495mm x 210mm and folded to a handy finished size of 210mm x 99mm (10pp DL). We print these menus in fabby full colour on gloss 115gsm paper.

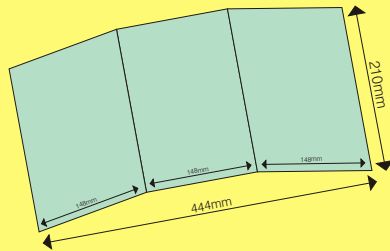
5000	£399	20,000	£687	50,000	£1365
10,000	£437	30,000	£946	100,000	£2475



The A3 Menu

Again a very popular menu, the Germans liked these menus so much they named a car after them... The A3 Menu is 420mm x 297mm and can be folded to A4 finished size which is 210mm x 297mm - or third A3 which is 140mm x 297mm or you might even prefer folded in quarters which provides a very handy size of 105mm x 297mm. We print these menus in fabby full colour on a glossy 115gsm paper.

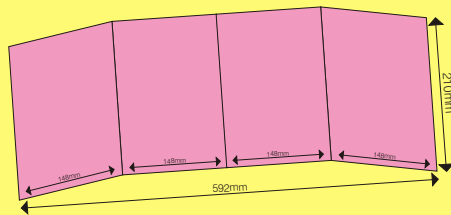
5000	£399	20,000	£687	50,000	£1365
10,000	£437	30,000	£946	100,000	£2475



The Big Boy

The Big Boy is a very popular menu, ideal to display an extensive menu but it folds down to a handy A5 size. This is SIX pages of A5, which is 444mm x 210mm, folded to 148mm x 210mm (6pp A5) finished size. Printed in amazing full colour on a super heavy 115gsm gloss paper... We're talkin' top notch quality here Gov'.

5000	£349	20,000	£625	50,000	£1125
10,000	£399	30,000	£825	100,000	£2099



The Bad Boy

The Bad Boy is the Big Boy's Big Brother... Confused ??? Yeah so are we, anyway this is one Big Bad Boy measuring 592mm x 210mm but still folds down to A5 Finished size, this time with EIGHT pages of A5 to use. So if you have more Pizzas than an Italian Sumo Wrestlers fridge... then you need the Bad Boy to display them right... DON'T YOU ? Again, printed in marvellous full colour, onto a lovely 115gsm gloss paper, you'll never want to hand them out.

5000	£399
10,000	£437
20,000	£687
30,000	£946
50,000	£1365
100,000	£2475



Spend Over £500 And Get Free Artwork on Takeaway Menus

Themed Events & Promotions



Christmas
New Year
Valentines
Hallowe'en
Burns Night
Independence Day
St Patrick's Day
Guy Fawkes
 ... The List Is Almost Endless.



Hallowe'en is a great time for a themed night.



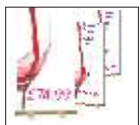
Easter Sunday... great time for a lunch.



Valentines Dinners are always a popular event...

Think smart about Themed Events and Party Nights. Almost every month has some celebration, the obvious ones are Christmas Party Nights and Valentines Day, but what about St.Patrick's Day, Burns Night, Independence Day and so on.... Themed Nights and Parties will guarantee to fill those tables and it doesn't cost much to promote them in advance. Below you'll see two packages that are designed to make your budget go much further.

The Magnificent 7 Package **£375**



1 Roll Up Banner
(use this every year)



5000 A5 Leaflets
150gsm, Colour 1 Side



1 Giant A1 Poster



100 Tent Cards
(300gsm gloss)



10 A4 Posters

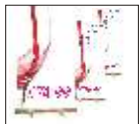


1000 Folded
A4 Menu/Brochures



Artwork & Design
For The Package

The Famous 5 Package **£215**



1 Roll Up Banner
(use this every year)



5000 A5 Leaflets
150gsm, Colour 1 Side



1 Giant A1 Poster



100 Tent Cards
(300gsm gloss)



10 A4 Posters



Themed Events

Plan your events well in advance, leaving events and promotions to the last minute simply won't give you enough time to advertise the event. We'd recommend you set out your programme at the start of the year, then maybe have posters advertising all the events. Be sure to begin promoting each event at least 2-3 months in advance



Talk To The Man...

... and we'll get to know your business so much better. Our menu advisors know ALL our products, not just menus, but our entire range of printed products. When we visit you we bring with us an entire range of product and pricing support, from simple menus through to entire Restaurant Marketing and Planning solutions, we're on hand to advise on the best project for you.

This advice is brought to you by trained advisors, not sales staff only interested in the order. Whilst this brochure illustrates Menus and associated products, The Ink Shop is an Award Winning, Multi-Million pound, Full Colour Printing Business, our advisors therefore can assist not just in planning a menu, but virtually every print application you may have.

It's maybe worth pointing out that we will NOT be the cheapest, we place a greater priority on getting it done right, than we do over getting it done cheap. **Competitive** pricing is our objective.



A typical sample pack brought by our "Man" who of course could be a women !! The end result is knowledgeable and friendly advice and not just about menus, we'll offer practical advice on general printing, design, colours, papers... and much more.

 **inkshopprinting**
creators of colour

Reserved

The Gold Reserved Card

Restauranteurs and Hoteliers that commit to use The Ink Shop for all their print requirements will automatically qualify for the Gold Reserved Card. This card then offers GENUINE discounts on print work, special offers and priority print times too. The card is available free of charge and without any obligation. It's just our way of saying "Thank You for choosing Ink Shop Printing".

We Love To Design...

All the products shown in this catalogue exclude artwork and design charges. This is simply to allow us to provide an accurate cost depending on the complexity of the work required. We don't work to any standard templates, every menu is designed to suit YOUR requirements, and will work within the theme and colours of your Restaurant. Many clients prefer to supply their own artwork, either themselves or through agencies. If this is the case please ask for our Supplying Artwork Guide.



The Environment

Every product that we print with the exception of carbonless forms is printed on FSC or PEFC certified papers and card. Our entire printing process is geared towards EXCEEDING our ISO14001 Environmental Standard objectives.... So as you can see we take our Environmental Policy very seriously. We welcome, and indeed encourage our clients to visit our multi million pound, award winning print facility - it's what separates us from many of our competitors.

Each product offered can also be printed on 100% recycled paper, we'd be delighted to discuss these options with you. Recycled paper often has a small premium, however FSC and PEFC certified papers are offered at **no extra charge**.

To ensure our Carbon Footprint is kept to an absolute minimum our Sales Team only use the ultra efficient "Smart Cars". We really do work hard to improve our environmental outlook.



Stationery And Leaflets

We've selected just a few of our full colour printing products that we know are popular within the Restaurant and Hotel sectors. We have a comprehensive 80 page Print Buyers Guide that is packed full of fantastic print deals, so please call us for your copy today. The majority of our printed products are also on our web page at www.inkshopprinting.com.

Full Colour Leaflets

5000 A5 Leaflets

Full colour one side
FSC certified 150gsm gloss

£99



Business Cards

500 Business Cards

Full colour one side
PEFC certified 400gsm matt

£32



Full Colour Brochures

5000 Brochures

A4 Sheet Size
Full colour both sides
FSC certified 150gsm gloss
Folded to 6pp DL or 4pp A5

£260



Full Colour Letterheads

1000 A4 Letterheads

Full colour one side
FSC certified 100gsm Bond

£89



Business Cards

Business Cards play a vital role in your business, they are your silent sales team, working behind the scenes promoting your business... so make sure you ALWAYS have business cards readily available for your clients. To make this even easier for you we have a **Special Offer** exclusively for Restaurants. Order 500 Business Cards and we'll print you another 500 absolutely free. This offer is available when you order ANY product from this Brochure.

**So that's 1000 Business Cards
for only £32.**

Sushi's

Sushi - The Fast Way



Unit 12, The Eastway Centre, Dunchester DF5 8UU
Pass this card to a friend for a 10% Discount

We Just Love Printing Menus



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